

# Overture

Official publication of the American Federation of Musicians Local 47 Hollywood CA

**Reach over 7,000 of the best musicians  
throughout Los Angeles**



**Overture Magazine is the official publication of the American Federation of Musicians Local 47, the musicians union of Hollywood**

Published each quarter, Overture is mailed to the home of every member and distributed to major local music schools like Musicians Institute and music stores including Sam Ash and Guitar Center. Our circulation reaches the counties of Los Angeles, Riverside, San Bernardino & Ventura.

Our diverse membership includes musicians from all walks of life: Top studio recording musicians for major labels, motion pictures & TV; premier orchestra musicians including the LA Philharmonic, LA Opera, Pasadena Symphony, Hollywood Bowl Orchestra; arrangers, orchestrators, composers, music contractors; live performers in all genres spanning jazz, rock, pop, blues, chamber, classical.

817 Vine St. Hollywood CA 90038 323.993.3162 [advertising@afm47.org](mailto:advertising@afm47.org)

## Our Readers:

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# Advertising Rates

**Back Cover**  
color, 8/10th page  
\$ 1,250

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bw/color  
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**Half Page**  
bw/color  
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bw/color  
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**Quarter Page**  
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b&w  
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AFM MEMBERS & ON REPEAT ADS!

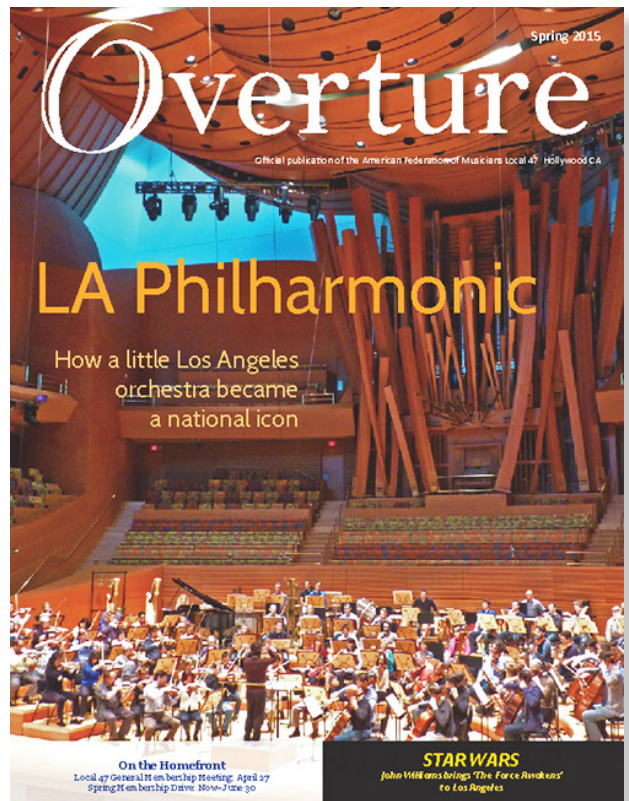
**Classifieds**  
\$50, up to 30 words

**Audition Notices**  
CBA orchestras: FREE  
Non-CBA union orchestras:  
\$250 (up to Quarter Page + free  
posting in 2 editions of our digital  
emagazine, Overture Online)

**Contact**  
**323.993.3162**  
**advertising@afm47.org**

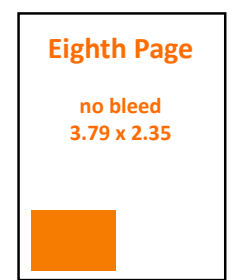
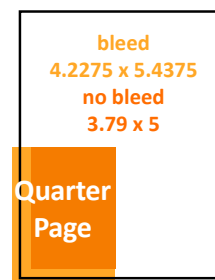
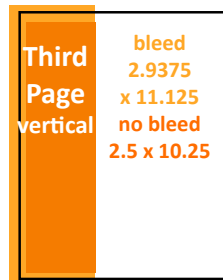
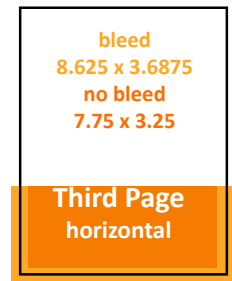
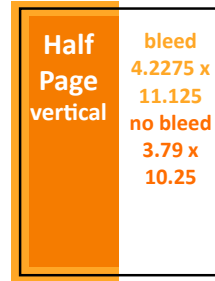
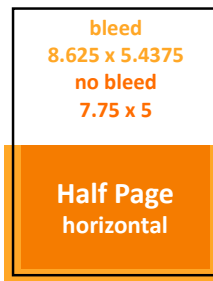
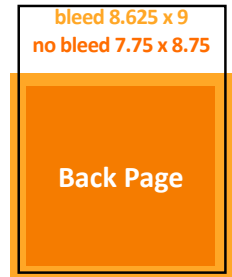
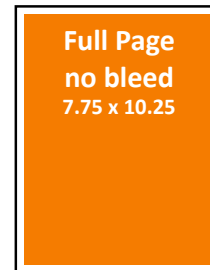
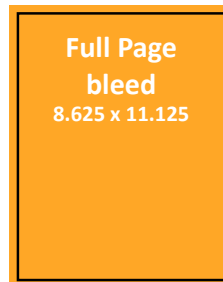
## Deadlines

Overture Magazine publishes quarterly every January, April, July and October. Ad artwork and payment are due the 15th of the month preceding publication date.



## Page Specifications

live image area: 7.75 x 10.25  
bleed size: 8.625 x 11.125  
trim size: 8.375 x 10.875



All ads must be submitted as high-resolution PDF, TIFF, EPS or JPG with CMYK color space and embedded fonts. Additional charges may apply to all ads that do not meet these specifications.