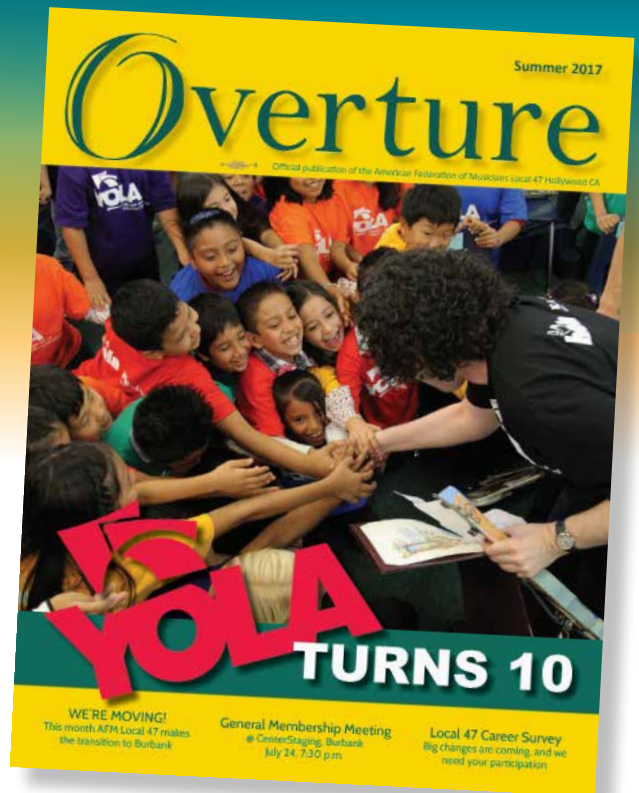


# Advertise!

**Reach thousands of professional musicians throughout Los Angeles**

The official member publication of the American Federation of Musicians Local 47, Overture Magazine is mailed directly to the homes of over 7,000 of the entertainment industry's best musicians, including:

- The best live & studio recording musicians in the world
- The industry's top music preparation personnel
- Members of prestigious orchestras including the LA Philharmonic, LA Opera, LA Chamber Orchestra, Pasadena Symphony, & California Philharmonic



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Your ad reach does not end with our print issue!  
Any print ad 1/4-page or larger will run FREE OF CHARGE  
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Learn more about the app @ [bit.ly/overtureonline](http://bit.ly/overtureonline)

To place an ad please contact:  
Dan Walding / Director of Advertising  
315.422.4488, x104  
[dwalding@bentley-hall.com](mailto:dwalding@bentley-hall.com)

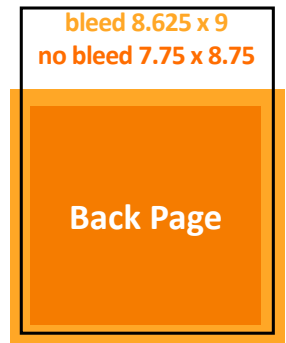
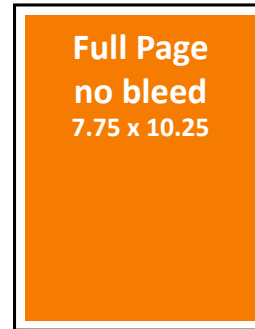
# OVERTURE MAGAZINE RATES

## Page Specifications:

live image area: 7.75 x 10.25  
bleed size: 8.625 x 11.125  
trim size: 8.375 x 10.875

### Back Cover

\$1,250  
(reserved)



### Inside Front Cover

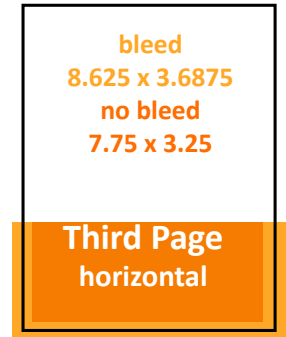
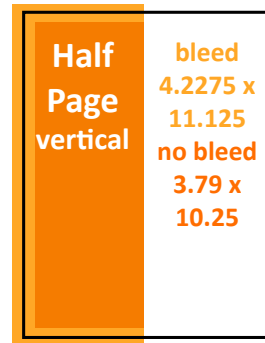
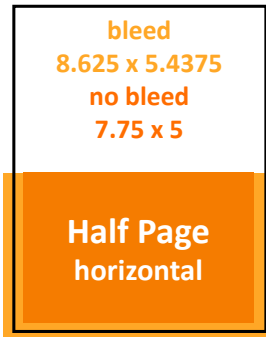
\$ 950

### Inside Back Cover

\$ 925

### Full Page

\$1,035



### Half Page

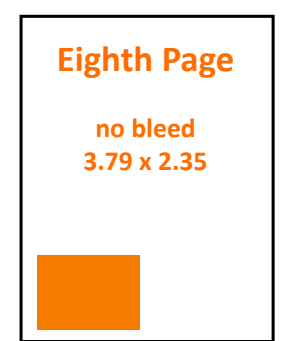
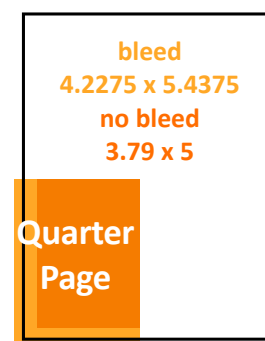
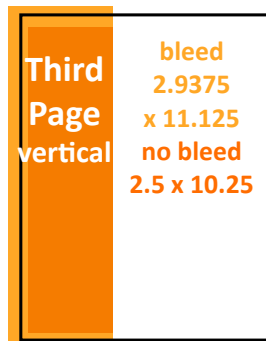
\$ 575

### Third Page

\$ 430

### Quarter Page

\$ 345



### Eighth Page

\$ 200

AFM MEMBERS RECEIVE  
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ADVERTISER DISCOUNTS

## Schedule & Deadline

Overture Magazine publishes on a quarterly basis, 4 times per year every Winter (January), Spring (April), Summer (July) and Fall (October). Submission deadline is the 10<sup>th</sup> of month preceding issue date

## Submission Guide

All ads must be submitted as high-resolution PDF, TIFF, EPS, PSD, AI, or JPG with CMYK color space and embedded fonts. Additional charges may apply to all ads that do not meet these specifications.

## Overture Online

All print ads 1/4 -page or larger run free in one issue of our digital emagazine/app, Overture Online. Dimensions, in pixels (width x height): 1800 X 2400

## Need Graphic Design?

Our ad team offers graphic design services for a flat fee of \$50. Advertiser must provide all images and logos for use in ad.

### Classifieds

Offered in The Local 47 Beat email newsletter only. Learn more @ [afm47.org/advertise](http://afm47.org/advertise)

### Audition Notices

Please review information on posting auditions @ [afm47.org/advertise](http://afm47.org/advertise)

**CONTACT:** Dan Walding, Director of Advertising  
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