

CHOOSING THE RIGHT PHOTOS

Your profile photos are the first thing potential employers will notice about you, so it's imperative to make a good first impression. If your photos are bland and not engaging, they won't bother to click on your profile.



Don't use old photos.

This cannot be stressed enough. Your profile should reflect what you look like today, not 10 years ago. Don't misrepresent yourself and run the risk of having the employer feel lied to. If you don't have any recent photos, go out and take some new ones.

Show off your instrument.

Anyone looks good holding a guitar. Musical instruments are sexy. Use them to your advantage.



Don't use blurry or poorly lit photos.

Nothing screams "amateur" like a bad photo. Choose wisely.



Avoid dull straight-ahead shots.

Angles are your friend. Photos taken from an eye-level, straight-ahead point of view are far less engaging than those taken from interesting vantage points.



Choose photos that showcase your personality.

Make your photos reflect your music. If you are a rock or salsa musician, don't select pictures of yourself in a gown or suit and tie. Choose pictures that will best represent what the employer will see when you show up for the job. If you play many styles of music, select images that reflect your different styles.